# The plastic and conceptual dimensions of the art of contemporary portrait as an indicator of cultural identity

### Assist. Prof. Seham abd el aziz hamed

Assistant Professor at painting and drawing department, faculty of art education, Helwan university

seham sn@hotmail.com

### **Summary:**

The cultural and civilization identity of a nation is the fixed, fundamental and common destiny of features and features that are related to language, religion, behavior, patterns of thought, customs, traditions, and physical, moral and historical heritage ... which distinguish the civilization of a nation from other civilizations and which make the national or national character unique. National nationalism

The art of contemporary portraiture, when combining personal features, symbols and signs with social or political connotations of traditional and contemporary heritage ... has made this art the ability to assert cultural identity, and the direction of artists to express identity through the portrayal of celebrities who represent a historical symbol, political or social or Scientifically. and others who are associated with the Arab cultural heritage of a particular event at a certain time an impact on the Arab conscienceThis is through the plastic and metaphysical concepts associated with contemporary portraiture art that can contribute to the affirmation of cultural identity. The aim of the research mechanism is to clarify the entrances to the use of portraiture art to confirm the Arab cultural identity

Therefore, research suggests that it is possible to develop a contemporary artistic approach that enriches creative thought in the expression of cultural identity through the art of portraiture

# **Research assignments:**

- The ability to reveal the plastic and conceptual dimensions of contemporary portrait art as a breach to confirm cultural identity
- It is possible to update contemporary artistic platforms that enrich creative thought in the expression of cultural identity through the art of portraits." "Art of portraits".

### The research aims to

- Studying and analyzing selections from the art of contemporary portraiture to identify the plastic and mural concepts that can contribute to the confirmation of cultural identity
- The experience of self-study, which emphasizes the possibilities of the art of portraiture in emphasizing cultural identity as an input to the expression in contemporary painting

### **Research Method:**

### Research follows the descriptive analytical approach

#### Theoretical framework for research

The portrait art is an art that has different styles and schools, and it differs in its role and objectives from the cameras where it does not copy reality as it is, but opens up a fertile space for the artist to convey his perception and impressions of the personal ity he paints to the painting

DOI: 10.21608/mjaf.2019.15117.1248

# The research exposed to some clarification and analyzation in the following points:

- The conceptual and plastic dimensions of portraitart in international painting
- The art of portraiture in contemporary Arab photography and its association with cultural identity:
- The most important principles of affirming cultural identity through artwork

# The application framework for search

Is to analyze the researcher's subjective experience, which is related to the philosophical and plastic dimensions of portrait art to express the concept of the true features of people between decoration and forgery.

# The application side

The researcher's subjective experience, which is linked to the philosophical and plastic dimensions of portrait art, is to express the concept of the true features of people between decoration and forgery, which was exhibited in a special exhibition in Atili Cairo October 2017, According to the following points:

# The philosophical premises of the experience:

based on the principles of the affirmation of cultural identity through the work of art reached by the research, as well as the idea that the expression of the true features of people of the Arab cultural heritage, which may include falsification of facts sometimes with the aim of distorting or decorating exaggerated to the extent Who loses credibility and realism. The person has become a mere myth, which may lose his status as a symbol and his role in the Arab conscience.

# The formative starting points of the experiment:

the use of multimedia in the expression of concepts, where the works are characterized by the use of mixed media techniques where combining the use of the capabilities of photography and the use of computer image and graphic processing programs as technological media and traditional media The color of acrylic, pigments, cloth, scraps of paper, paper slurries and tonality, which includes the use of multiple media to express the philosophical concept of work. This is as follows



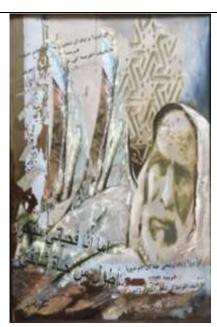
seham abd ei aziz; , Salah addin , From Knight Group mixed media, 2017



seham abd ei aziz · Knight between forgery and decoration, mixed media, 2017



seham Abd el Aziz, Omar Al-Mukhtar, Knight Group mixed media, 2017



seham Abd el Aziz, Omar Al-Mukhtar, Knight Group mixed media, 2017



'seham abd ei aziz, Inspired the faces of Fayoum , mixed media, 2017



seham abd ei aziz ', Inspired the faces of Fayoum, mixed media, 2017

### The most important results

- -- The inspiring of personal images from the Arab cultural heritage and their visual interpretation contributes to the deepening of the Arab cultural identity.
- -- Identifying the most important principles of the expression of Arab cultural identity in the artistic work, which considers the material and conceptual elements of the Arab cultural heritage one of the most important of these principles

# The most important recommendations

- The importance of affirming the Arab cultural identity in the artistic work while ensuring the inclusion of elements and concepts related to the Arab cultural and ideological heritage because of its impact on contemporary Arab values and standards
- -- The need to pay attention to Arab research and studies aimed at enhancing arab cultural identity in light of the global changes that are going on:

### References

- 1. Elisha Juarez, From The Origins of Modernity to Postmodern Roots, Diogenes No. 163am107
- 2. David Anglez, John Hagson, Translated by Lilly Al-Musawi, Art Sociology, World of Knowledge, Kuwait 2007
- 3. Sobhi Al-Sharoni, Schools and Doctrines of Modern Art, Egyptian General Book Authority, 2002
- 4. Ezzedine Najib, Dawn of Modern Egyptian Photography, Dar al-Mustaqbal, 1985
- 5. Ezzedine Najib, Social Orientation of contemporary Egyptian artist, Supreme Council for Culture, 1997
- 6. Mohammed Hamza, Pop Art Audiences, Upper Council of Culture, 2001
- 7. Al-Bahnessi, Afif: Cultural identity between globalization and globalization. Damascus, published by the Syrian General Authority for Writers, 2009.
- 8. Mostafa Yahia, Formative Values Before and After Expression, House of Knowledge, 1993 p. 180.

- 9. Naeem Attia, Abdul Hadi Al-Ain Butcher Is Still in Love, General Authority for Cultural Palaces 1999
- 10..-Art at the turn of the millennium, editors Burkhard Riemschneider uta Grosenick Taschen- 2000.
- 11. Howard Gardner, Art Mind Brain Basic Books Inc.-N. Y-1982. P.39
- 12. Rudolf Arnheim, Aesthetic Education, Fall,1994 p.3
- 13. <a href="http://www.nanobama.com">http://www.nanobama.com</a>
- 14. <a href="http://www.voltairenet.org/article152659.html">http://www.voltairenet.org/article152659.html</a>
- 15. Fine Art of samir-fouad-ibrahim on www.fenon.com
- 16. <a href="https://www.duskadawn.com/portfolio-items/farghaly-abd-hafeez/">https://www.duskadawn.com/portfolio-items/farghaly-abd-hafeez/</a>