## **Challenges Facing Soft White Gradients in Flexography Printing**

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#### **Abstract:**

The Anilox Roll is known as the heart of the flexography printing process, and there is a relationship between the anilox screen ruling and the flexographic printing plate screen ruling, since there is a factor between 4:9 to obtain the right screen ruling on the flexographic printing plate.

The lesser screen ruling of the anilox roll results to obtain a low screen ruling on the flexographic printing plate and high ink density on the substrate. The higher screen ruling of the anilox roll results to obtain a high screen ruling on the flexographic printing plate and low ink density on the substrate.

So we are facing a critical challenge to obtain soft white gradient, and high density at the same time, So the researcher tried to face this challenge and present a solution for that problem

## Research problem:

White Gradients in flexography are difficult to be established smoothly, due to the need of high volume anilox roll used with white ink, to carry the design colors.

## **Research objective:**

This research aims to control the usage of anilox rolls to obtain soft white gradients with high density in solid areas at the same time.

## **Research Importance:**

The Importance Of The Research Is extend the usage of flexographic printing as a challenger to rotogravure printing, after solving that limitation in white gradients.

## Methodology

The Researcher Uses an Experimental Approach With an Analytical Trend to set the criteria of anilox and flexographic printing plate usage to print soft white gradients with high density in solid areas at the same time.

#### Conclusion

- White gradients are hardly to be printed using low screen ruling anilox roll.
- Digital plate making and new trends in software rips had the ability to solve white gradients quiet well with the help of choosing the right anilox rolls.

**Keywords:** Anilox roll – white ink – dot dipping.

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#### الملخص:

تعتبر أسطوانة الأنيلوكس هي قلب الطباعة الفلكسوجرافية، وهناك علاقة بين تسطير خلايا أسطوانة الأنيلوكس وتسطير السطح الطباعي السطح الطباعي الفلكسوجرافي، حيث يتم استخدام معامل 4: 9 للحصول على التسطير الشبكي المناسب للسطح الطباعي الفلكسوجرافي.

وعند استخدام أسطوانة أنيلوكس ذات تسطير شبكي خشن يؤدي إلي الحصول على تسطير شبكي خشن علي السطح الطباعي الفلكسوجرافي والحصول أيضا على كثافة لونية عالية على الخامة المراد طباعتها، أما عند استخدام أسطوانة أنيلوكس ذات تسطير شبكي ناعم على السطح الطباعي الفلكسوجرافي والحصول أيضا على كثافة لونية أقل على الخامة المراد طباعتها.

إذا فهناك تحدي للحصول على تدريج ناعم للون الأبيض مع كثافة لونية عالية في نفس الوقت، وقد حاول الباحث في هذه الدراسة مواجهة ذلك التحدي وتقديم حلا لتلك المشكلة.

### مشكلة البحث:

هناك صعوبة في تحقيق تدريج ناعم للون الأبيض باستخدام الطباعة الفلكسوجرافية، وذلك بسبب الحاجة إلى استخدام أسطوانة أنيلوكس ذات تسطير شبكي خشن دائما لحمل ألوان التصميمات الطباعية.

### هدف البحث:

يهدف ها البحث الى التحكم في استخدام أسطوانات الأنيلوكس للحصول على تسطيرات شبكية ناعمة مع المحافظة على الكثافة العالية للحبر في نفس الوقت.

## منهج البحث:

يستخدم الباحث المنهج التجريبي مع اتجاه تحليلي لضبط معايير استخدام أسطوانة الأنيلوكس والسطح الطباعي الفلكسوجرافي لطباعة التدرجات البيضاء الناعمة ذات الكثافة العالية في المناطق المصمتة في نفس الوقت.

## أهمية البحث:

تكمن أهمية البحث في إنتشار استخدام الطباعة الفلكسوجرافية وطباعة تصميمات كان من الصعب على المطابع الفلكسوجرافية قبولها كمنافس قوى لطباعة الجرافيور.

الكلمات المفتاحية: أسطوانة الأنيلوكس – الحبر الأبيض – إنغماس النقط الشبكية.

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## النتائج:

- من الصعب طباعة التدرجات البيضاء الناعمة باستخدام أسطوانة أنيلوكس ذات تسطير خشن.
- ساعد استخدام الأسطح الطباعية الفلكسوجرافية المعدة رقميا مع استخدام البرامج الحديثة للريب معالجة مشكلة التدرج الناعم للون الأبيض مع الاختيار الصحيح لأسطوانات الأنيلوكس.

#### 1- Introduction:

There is a relationship between printing plate dot to anilox line screen cell which directly affects the quality of flexo print.

When using a low line screen printing plate (such as 65) means typically using a lower line screen anilox roll (such as 280 - 550). When using a high line screen printing plate (such as 133) means typically using a higher line screen anilox roll (such as 600 - 1200). The following chart outlines proper anilox line count to printing plate dot relationships:

	% Plate Dot			
	1%	2%	3%	4%
Plate Screen (per inch)	Minimum Anilox Line Count (per inch)			
55	500	330	280	250
65	550	400	330	280
85	700	500	400	360
100	900	600	500	440
110	900	660	550	500
120	1000	700	600	500
133	1200	800	660	600
150	1200	900	700	600
175	N/A	1000	900	700
200	N/A	1200	900	800

Table (1) proper anilox line count to printing plate dot relationships

Plate Line screen is chosen in direct correlation to anilox volume. For example, an anilox volume of 3.2 BCMs, requires a line screen of approximately 500. If an anilox volume of 3.2 BCM was engraved at 1000 line screen, cells would be much too deep. In correlation, a 3.2 BCM anilox at 120 line screen anilox would result in cells being much too shallow. The following chart outlines printing applications matched with appropriate line screens and cell volumes:

Application	Appropriate Anilox Line Screen	Appropriate Anilox Volume
Heavy line and solids	180 - 330	9 - 4 BCMs
Line and type	200 - 400	8 - 3 BCMs
Vignettes	360 - 500	3.6 - 2.8 BCMs
Process	500 - 1200	2.8 - 0.9 BCMs

Table (2) printing applications matched with appropriate line screens and cell volumes

Since white ink is printed on transparent films to hold the design colors it must be printed using the first category in the Table (2) to produce high density white ink, but in some cases the designer needs to do smooth white gradients as shown in

figure (1) which is a rotogravure sample shows soft white gradient and high white ink density at the same time. So in flexography that case needs to use the second or third raw in the previous table, and this will affect on the solid white areas appearance resulting with low density white ink in solid areas, or convert the white gradient to solid area under the design elements as shown in figure (2).



Figure (1) rotogravure sample shows soft white gradient and high white ink density at the same time



Figure (2) Flexography sample shows white gradient conversion to solid area under the design elements

So we are facing a critical challenge to obtain soft white gradient, and high density in solid areas at the same time, So the researcher tried to face this challenge and present a solution for that problem.

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## **Research Importance:**

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## Methodology

The Researcher Uses an Experimental Approach With an Analytical Trend to set the criteria of anilox and flexographic printing plate usage to print soft white gradients with high density in solid areas at the same time.

## 2- Methodology and Procedures

The Researcher Has printed two test targets:

a) Solid areas and Gradients from 1%: 100% were printed at plate screen ruling 50 LPI: 150 LPI as shown in figure (3) using 3 different anilox rollers (250 LPI, 400 LPI, and 860 LPI) with white ink.

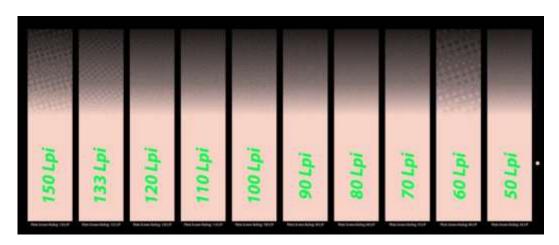


Figure (3) Solid areas and Gradients from 1%:100%

b) Different hybrid screen gradient shapes including solid areas with plate screen ruling ( 110 LPI, 120 LPI, and 133 LPI), were printed using two printing plates over each other with white ink, as shown in figure (4 and 5), since Fig. 4 was printed using 860 LPI anilox roll, but Fig. 5 was printed using 860 LPI anilox roll, then Using 400 LPI Anilox roll

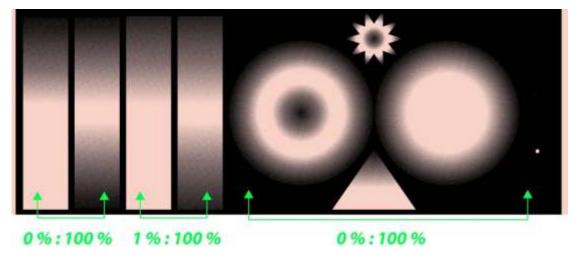


Figure (4) Different Gradient shapes were printed using 860 LPI anilox roll

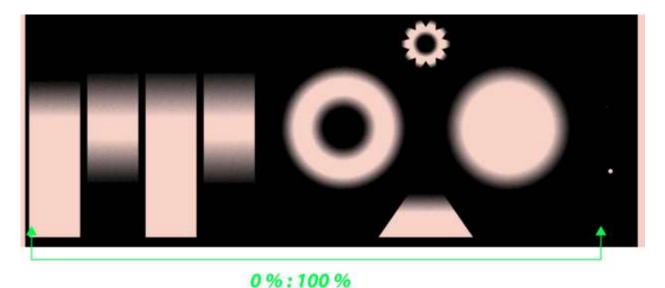


Figure (5) Different Gradient shapes but they were cut to 0% at the shadow area in the corresponding shapes of the previous figure (4) were printed using 860 LPI and 400 LPI anilox rollers

# **3 - Materials and Methods:**

Substrate	Transparent BOPP 20 microns			
<b>Printing Machine</b>	Windmöller & hölscher CI 201	Windmöller & hölscher CI 2012		
Machine Speed	300 m/min			
Anilox Roll	Lpi volume			
	860	3.4 BCMs		
	400	6.6 BCMs		
	250	12.9 BCMs		
Ink	White Nitrocellulose ink			
Viscosity	First Test Target	19:20 sec		
	Second Test Target	15:16 sec		
Solvents	Ethyle Acetate – Iso Propanol			
<b>Printing Plate</b>	- Huaguang Digital Flexographic Printing Plates, its thickness			
	1.14 mm and hardness 72 sho	1.14 mm and hardness 72 shore A.		
	- Minimum dot diameter for hybrid screen is 40 microns			

## **4- Results and Discussion:**

# a) First Test Target

Anilox	Solid	Visual Appearance	Microscopic examination	
roll	Density		Highlight	Middletone
860 LPI	0.165 D	Gradients are clear at	Dot gain is Less	Better than both
		all screen rulings,	than printed using	400 and 250
		but solid area suffers	400 and 250	
		low density.		
400 LPI	0.22 D	Gradients are clear at	Dot gain is Less	Better than 250
		screen rulings from	than printed using	but dot bridging
		50 : 100 LPI, Then it	250.	started from 110
		starts to appear		LPI
		unstable from		
		110:150 LPI, and		
		density looks better		
		than 860 anilox roll.		
250 LPI	0.26 D	Gradients are clear at	Dot gain is higher	Looks stable until
		screen rulings from	than both 860 and	60 LPI, but dot
		50 : 70 LPI, Then it	400.	bridging started
		starts to appear		from 70 LPI.
		unstable from		
		80:150 LPI, and		
		density looks better		
		than 860 and 400		
		anilox rolls.		



Figure (6) Visual Appearance of First Test Target Printed using 3 different anilox rolls



Figure (7) Highlight Area Results from Printing Plate with different screen rulings Printed using 3 different anilox rolls

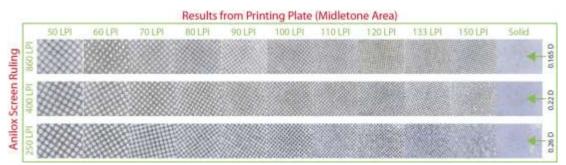


Figure (8) Middletone Area Results from Printing Plate with different screen rulings Printed using 3 different anilox rolls

# b) Second Test Target:

Anilox	Solid	Visual Appearance	Microscopic examination	
roll	Density		Highlight	Middletone
860 LPI	0.245 D	Gradients are smooth at	Clear on all	Clear on 110 LPI
+		all screen rulings, and	screen rulings	and 120 LPI screen
860 LPI		solid area expressed		rulings, but very
000 222		density more than using		little dirty pattern at
		anilox roll 400 alone.		middletone of 133
				LPI screen ruling,
				due to the need of
				tuning ink viscosity.
860 LPI	0.285 D	Gradients expressed	Clear on all	Dirty pattern at
+		dirty pattern at	screen	middletone due to
400 LPI		middletone, but solid	rulings, since	dot dipping of hybrid
100 211		area expressed density	the anilox	screen highlight
		more than using anilox	roll 860 LPI	dots, which needs to
		roll 250 alone.	is used to	be tuned to a larger
			produce the	dot size at highlight
			gradient full	to suit anilox roll
			range.	400 LPI

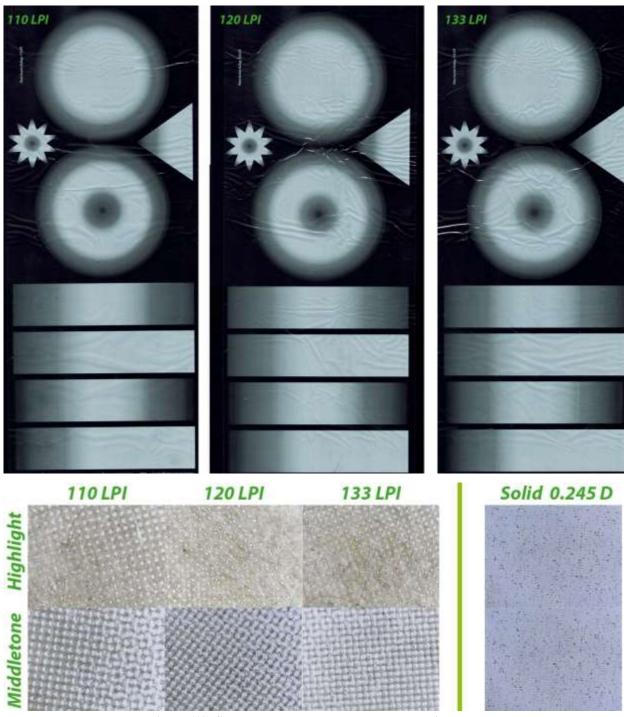


Figure (10) Second test target, Both plates were printed using 860 LPI Anilox Rolls

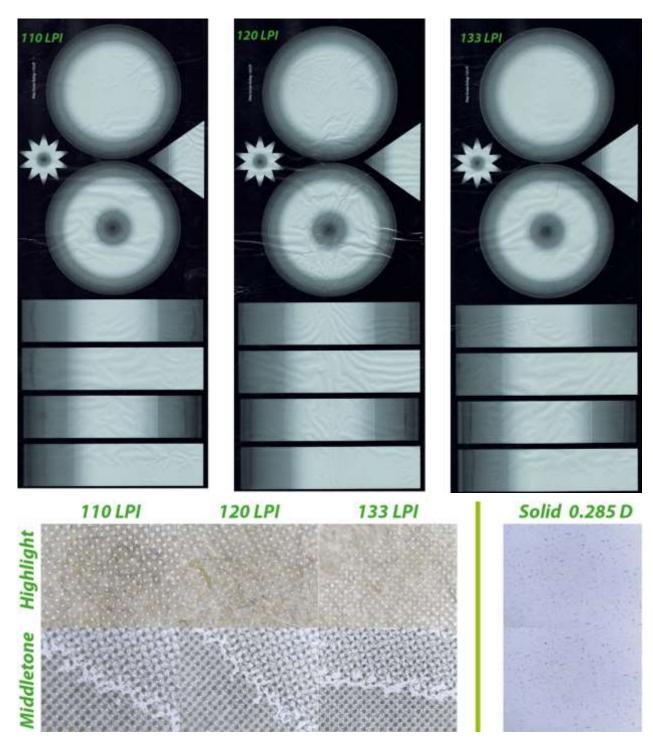


Figure (11) Second test target, printed using 860 LPI and 400 LPI Anilox Rolls

#### 5- Conclusion

- White soft gradients can be applied using soft screen ruling anilox rolls, but we will face low density in solid areas, since 860 LPI has presented 0.165 D for solid area.
- Up to 100 LPI white gradients can be applied using anilox screen ruling 400 LPI, with solid area density 0.22 D, depending on the anilox roll cell volume.
- Up to 70 LPI white gradients can be applied using anilox screen ruling 250 LPI, with solid area density 0.26 D, depending on the anilox roll cell volume.
- When using two soft anilox screen rulings like 860 LPI, white gradients are clear, and solid area density 0.245 can be reached.
- When using two anilox screen rulings like 860 LPI for gradient full details, and 400 LPI as density supporter white gradients can face dot dipping in middletone area, but solid area density 0.285 can be reached.
- Digital plate making and new trends in software rips had the ability to solve white gradients quiet well with the help of choosing the right anilox rolls.

#### **5- Recommendations:**

- White soft gradients and high density solid area can be reached by printing two printing plates on each other using Hybrid screens, since one of them expresses the gradient full details, and the other one will cut at shadow areas.
- Ink Viscosity and Hybrid screens dot size must be examined with anilox screen roll selection to fulfill better results when using that research idea.

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