

Arabic calligraphy and its place among contemporary illustration

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Abstract:

The modern means of communications headed by the Illustration are considered as the main branches of the modern graphic art because they have great influence in the spread of science and culture and a dangerous role in directing the awareness and the promotion for the thoughts and beliefs. The writing lines are considered as important elements of the optical formation in this aspect because it collects between the reading – functional aspect and the artistic aesthetic aspect.

The Calligraphy was an inspired and distinct art in addition to its great literature value. It still carries many of the secrets of the artistic plastic beauty which owns special aesthetic and artistic features which makes it distinguished from other lines from other languages lines. These features make it an esthetical value which enriches any plastic artistic work in which it exists because it has special features such as flexibility, expansion, formation.

The research covers historical events concerning the calligraphy in the modern book's arts and its development since the use of the mechanized printing until our current era. It also covers the scopes and types of the modern book's arts together with pointing out to the factors which contributes in promoting and developing of the book. It also explains the scopes and types of the modern book pointing out to the factors which contribute to the promotion and development of the book making. This also covers the study and analysis of some samples from these types such as the covers, labels and cards where the calligraphy was used in making them to confirm the importance of implementing the calligraphy in enriching the production and development of the Arabic Book Arts. This is in addition to its contribution in preserving the Islamic heritage and identity; and attempting to contribute the which reached its top in the previous Islamic eras; and the attempt to contribute in completion the path and development of the civilized Arab Line which reached its summit in the previous Islamic eras; and the potential of the Moslem artist to create and innovate this type of the artistic works which contributes in the promotion of the artistic taste for the audience and not getting involved in the arts which doesn't express our identity and which are not appropriate for our religion, customs and traditions.

Keywords:

graphic arts- calligraphy- typography.